

Agenda

Wednesday, July 11

8:00 - 9:00 a.m. Networking Breakfast

9:00 - 10:00 a.m. Systems Thinking: Transformative Sustainability Leadership for Women Executives in the 21st Century

Sustainability requires a holistic understanding of the business in its systemic context, a shift in thinking that changes the fundamental relationships upon which most businesses are built. As multi-dimensional thinkers, women tend to be particularly adept at this approach. This session will highlight how to use systemic thinking to improve analysis, facilitate collaboration across functions and encourage stakeholder engagement.

Speaker:

- **Ann Lee-Jeffs**, Founder and CEO, the Sustainability Collaborative and Global Product Stewardship Manager; Johnson & Johnson

10:00 - 11:30 a.m. Success Factors: Career Profiles of Female Sustainability Leaders

This session will explore the career paths of four female corporate leaders. They will describe the skills they developed to advance to the heads of their teams and organizations, as well as the attributes that have been pivotal to their success.

Speakers:

- **April Crow**, Corporate Director of Sustainable Packaging; The Coca-Cola Co.
- **Michelle Greene**, Vice President & Head of Corporate Responsibility; New York Stock Exchange
- **Kris Morico**, Global Leader Water Program; General Electric Co.
- **Gisella Spreizer**, Vice President; URS Corp.

11:30 a.m. - 12:30 p.m. Closing Keynote Luncheon: Your Sustainable Life: From Exhausting to Exhilarating

- **Diane MacEachern**, Best-selling author and Founder of Big Green Purse (www.biggreenpurse.com)

For most of us, advancing sustainability is more than a “9-to-5” job. It is a mission to be pursued, a goal to be achieved, a passion to be fulfilled. But as challenging and rewarding a career working on sustainability is, it can also be incredibly frustrating, and something we happily leave the office when we go home at the end of a long day. In this presentation, Diane MacEachern makes a persuasive case for living a sustainable life beyond the workplace that is impactful, influential and inspiring.

12:30 p.m. Conference Adjourns

About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today’s corporate EHS and sustainability management challenges. Visit **NAEM online at www.naem.org**.



2012 EHS Management Forum Driving Sustainable Business Performance through EHS

OCTOBER 17-19 | NAPLES, FL

500+ EHS & Sustainability leaders attend each year. Visit **EHSforum.naem.org** to see why!



Celebrating 20 Years of Excellence



2012 Environmental Women's Leadership Roundtable

July 9-11 | Washington, D.C.



www.naem.org

Presented with special support from:

**CVS
CAREMARK**

Welcome to NAEM's first corporate women's environmental leadership roundtable!

This event is an opportunity for dynamic women leaders from the business, policy, nonprofit and think tank communities to build strategic relationships and strengthen their leadership skills. You'll find the program has been designed by your peers to explore emerging sustainability leadership models, best practices for advancing complex environmental initiatives, as well as effective habits of sustainability leaders.

Whether you are a vice president of corporate sustainability, a nonprofit executive or in the early stages of your career, the next two days are sure to offer insights that will strengthen your core attributes while inspiring you to new heights. We hope you'll take full advantage of your time here to cultivate new professional contacts and leverage the collective knowledge of this group to tackle the challenge of leadership with renewed energy and support.

Thank you for joining us!



Carol Singer Neuvelt
Executive Director, NAEM



Virginia Hoekenga
Deputy Director, NAEM

Thanks to the Planning Committee

The Environmental Women's Leadership Roundtable was developed by a group of EHS and Sustainability thought leaders. This committee works together to identify the key issues and challenges facing female leaders working in corporate sustainability and environmental stewardship.

Debbie Hammond, Director, EHS Governance; *Abbott Laboratories*

Virginia Hoekenga, Deputy Director; *NAEM*

Kris Morico, Global Leader, GE Water Programs; *General Electric Co.*

Sandy Nessing, Managing Director, Sustainability & ESH Strategy; *American Electric Power Co. Inc.*

Carol Singer Neuvelt, Executive Director; *NAEM*

Pat Perry, Director of Environmental Management; *CVS Caremark*

Verne Shortell, Vice President Environment; *NRG Energy*

Agenda

Monday, July 9

7:00 - 9:00 p.m. Welcome Reception

Get to know your fellow attendees before the start of this dynamic program in a relaxed environment. Start the first day with new contacts in your address book!

Tuesday, July 10

8:00 - 8:45 a.m. Registration and Networking Breakfast

8:45 - 9:00 a.m. Welcome and Opening Remarks

- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Virginia Hoekenga**, Deputy Director; NAEM

9:00 - 10:15 a.m. Opening Keynote: Leadership Insights from a Career in Energy and Foreign Service

- **Susan Eisenhower**, President; The Eisenhower Group & Chairman Emeritus; The Eisenhower Institute for Leadership and Public Policy

Susan Eisenhower is an author, consultant, respected expert on U.S.-Russia relations, and the granddaughter of the 34th U.S. President, Dwight D. Eisenhower. She will draw on her almost 30 years of experience in the national security and energy fields to offer advice on how to survive and succeed as a high profile female leader.

10:30 a.m. - 12:00 p.m. Leading Complex Environmental Initiatives: A Roadmap for Success

You are in a role to advance initiatives that will achieve business objectives, shape future regulations or position your organization as a thought leader. This session will focus on success strategies such as building alliances, communicating effectively and collaborating among a wide variety of business partners. Come learn how to get it right from the start and avoid common pitfalls from senior executives who have gone through the process.

Speakers:

- **Catharine de Lacy**, Vice President Global Stewardship; The Clorox Co.
- **Sandy Stash**, Senior Vice President, Global HSSE/EOA; Talisman Energy

12:00 - 2:00 p.m. Sustainability Policy Influencers Luncheon

This facilitated session will introduce attendees to several female leaders from both the policy and regulatory world. Panelists will share brief overviews of their organizational goals and initiatives before joining the attendees for informal table discussions.

Panelists:

- **Kateri Callahan**, President; Alliance to Save Energy
- **Bernice "Bicky" Corman**, Deputy Associate Administrator; Office of Policy, EPA
- **Nancy Gillis**, Director Federal Supply Chain PMO & Senior Sustainability Advisor, FAS; U.S. General Services Administration
- **Jessica McGlynn**, U.S. Director; The World Business Council for Sustainable Development

2:00 - 2:15 p.m. Break

2:15 - 3:45 p.m. Transform Your Leadership Presence

Leadership is a mindset, a presence and a combination of skills. This session will help you learn how to transition from emerging leader to executive leader, with a special focus on women's natural leadership skills. Ms. Franco will share content from the best-selling books "*Nice Girls Don't Get the Corner Office*" and "*See Jane Lead*," by Lois Frankel, Ph.D.

Speaker:

- **Amy Franko**, CEO and Founder; Impact Instruction Group

3:45 - 4:00 p.m. Break

4:00 - 5:15 p.m. Collaborate to Innovate

This panel of female leaders from nonprofits and think tanks will discuss their organizations' long-term goals and initiatives. They will also provide insight into how corporate leaders can position themselves and their companies to collaborate effectively with these stakeholder groups.

Panelists:

- **Liz Cook**, Vice President for Institutional Strategy & Development; World Resources Institute
- **Jennifer Morris**, Executive Vice President of the Ecosystem Finance and Markets Unit; Conservation International
- **Dianne Russell**, Executive Director; Institute for Conservation Leadership

5:15 p.m. Sessions Adjourn

Agenda continued on back cover...